

IMMEDIATE RELEASE

CONTACT:

Date:

Advisor Name & Information:

School Name and
Peer Leader Group:

PARTICIPATES IN TRAFFIC SAFETY HERO ACTIVITY TO RAISE AWARENESS OF TEEN DRIVING ISSUES

School Name and
Peer Leader Group:

Joins Forces with Local Traffic Safety Hero in hosting activities to shine a spotlight on the #1 Killer of Teens in the Country

The Youth Prevention Resource Center (YPRC), along with AAA and **School Name and Peer Leader Group:**

partner with a local traffic safety Hero to educate young people about the importance of wearing a seat belt.

Dozens of traffic safety peer leadership groups across the state are participating in the Traffic Safety Hero Activity. As part of a local event, **School Name:** and **Name of Local Traffic Safety Hero:** are **Describe Activities:**

The YPRC and AAA's Traffic Safety Hero Activity is conducted in partnership with a community partner

Name of Local Traffic Safety Hero:

to keep young and novice drivers safe. We hope to help raise awareness about teen traffic safety issues with these activities. Car crashes remain the leading cause of death among 15-20-year-olds, and the National Highway Traffic Safety Administration (NHTSA) identifies seat belt use as the most effective strategy to prevent those deaths and minimize injuries. Fewer than half of young Illinois drivers killed in crashes were restrained, according to the most recent data. Half of those who were not wearing seatbelts would have survived if only they had buckled up. Though Illinois' seat belt usage rates continue to climb, ongoing education is needed about the value of properly using safety restraints. Distractions behind the wheel and elsewhere in the car are almost always preventable. The YPRC and **High School Name:**

along with **Hero Name:**

encourage youth and adults to buckle up—in every vehicle, in every seat, every time.